



January 22, 2021

To Whom It May Concern:

Thank you for expressing an interest in holding a fundraising event at Sanctuary in **2022**.

All responses must be received by the end of business hours on **August 31, 2021**. Applicants will be notified by **October 31, 2021**, of the final selections. Please send all application material to the address below:

*Dave Liniger, Chair & Co-Founder, RE/MAX LLC.
c/o Sanctuary
7549 Daniels Park Road
Sedalia, CO 80135*

Sanctuary, a world premiere golf course, was voted the “Best New Private Course” in 1997 by *Golf Digest* and has consistently been ranked as one of America’s Best 150 Golf Courses by *Golf Digest*. Gary McCord, CBS golf analyst, called it “simply the most spectacular golf course I have ever seen!”

Sanctuary has hosted over 510 events in twenty-four seasons. The participating groups have enjoyed cumulative net revenue of more than \$112 million. The average event at Sanctuary nets approximately \$190,000. Successful organizations have accomplished this by soliciting corporate sponsorships. Foursome sales range between \$5,000 and \$10,000 and title sponsorships range between \$25,000 and \$50,000.

Each organization may field a maximum of 120 players with an evening banquet for up to 180 people. The minimum food and beverage package is \$185 per player. Successful applicants will receive a detailed information packet when they attend their first event-planning meeting with our tournament staff.

Mr. and Mrs. Liniger have the extremely difficult task of choosing a limited number of community and charitable organizations from many worthy applicants. We try to ensure a broad base of recipient’s benefit from the use of Sanctuary. Each organization is encouraged to apply in any written form they choose. However, the committee is most interested in the following information:

1. Brief overview of the organization, its mission and goals.
2. The specific purpose for which the proceeds will be used.
3. Previous three years history of fund-raising events. **Please include gross revenue, net revenue, and location of each event.**
(Must have some prior experience with golf tournaments and have raised a minimum of \$100,000 gross revenue in one golf event)

4. Has the charitable organization secured a title sponsor for the 2022 event? Who will that be and what is the monetary amount of the title sponsorship pledge?
5. Annual Expense to Revenue Ratio of the Charitable Organization.
6. The percentage of gross proceeds that will actually be given to the targeted recipients or cause, after deducting tournament costs, overhead and administrative expenses.
7. If you are applying on behalf of a charitable organization, what will your affiliation contribute to the overall campaign?

The principles and values of the owners and employees of Sanctuary and RE/MAX, LLC. who assist in fundraising events require all events must be open to all participants, regardless of race, color, religion, national origin, age, gender or disability.

Thank you again for your interest.

Sincerely,

Rudy Zupetz
Head Golf Professional, Sanctuary